

DIGITAL SIGNAGE PROFESSIONAL AV MOUNTS



MAXIMIZE THE IMPACT OF DIGITAL SIGNAGE with Chief mounting solutions

In today's tech-savvy society, retailers, restaurants, event venues, corporations, governments, schools, houses of worship and countless others are turning to digital signage as a dynamic, effective way to communicate with and influence their audiences.

Chief is dedicated to providing mounting solutions for digital signage that are sleek, sturdy, and easy to install and maintain. Our goal is to deliver products that effortlessly support screens and put the emphasis on the content.

With wall, ceiling and floor-based options, Chief is sure to have a solution that fits your project.



VIDEO WALLWITH A TWIST



To catch the eyes of shoppers, a cellular store in a Canadian mall wanted more than basic digital signage. They specified a 5x5 video wall but there was a catch: it had to fit into a corner with the last column on the adjacent surface. And systems integrator Advance Pro had only three days to complete the job.

As a solution, the integrator turned to Chief's ConnexSys™ video wall system, which had all the

features they needed to get the complicated installation done.

"Chief listened to installers," said Gil Gauthier, Certified Technology Design Specialist. "This is a prime example of making life easier for installation guys. It makes clients happier. The overall project was easier and smoother. It's win win win."

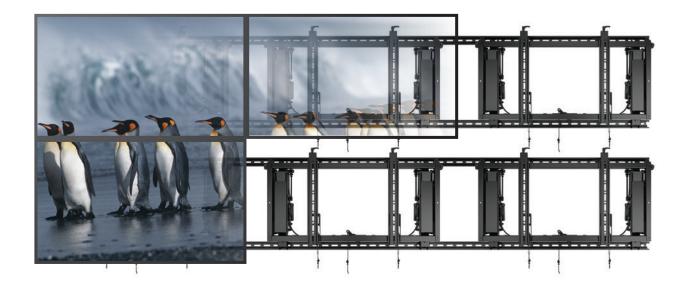




WE SOLVED IT

with ConnexSys™ Video Wall Mounting System

ConnexSys™ uses a strut channel to connect multiple mounts together in a simple-to-install system, improving the video wall experience in the areas of speed, alignment, serviceability and rigidity.



THE BREAKTHROUGH CONNEXSYS VIDEO WALL SYSTEM FEATURES

Single Strut Channel Install Per Row

This quickly aligns the entire row and removes the need for spacers to measure horizontally between mounts. Compatible with most 1-5/8" sizes of channel strut.

PowerZone™ Adjustment

Six points of tool-free height, tilt, lateral and depth adjustment are all found in one easy-to-access location at the top of the mount. Tilt adjustment at a single point protects displays from potentially damaging twisting, and generous depth adjustment allows for a range of "home positions" between 4 and 7.3" (102-186 mm). Both sides adjust independently, compensating for imperfections in the wall.

RapidDraw™ Display Release

A controlled pull cord release gives installers access to any display on the video wall, removing the possibility of accidental pop-outs from people bumping into screens. Once released, the mount can be extended 13.4" (340 mm) for service. A bottom kickstand provides 20 degrees of tilt for even more room to work.

Rigidity

Chief engineers added rigidity to the solution to prevent accidental screen shift from occurring when the screen is pulled out.

SEE HOW IT WORKS

Watch Mike Moon, Chief's Training & Installation Manager, install a 3x2 video wall using ConnexSys. Go to chiefmfg.com/videos/connexsys. Additional install tips available at chiefmfg.com/connexsys-tips.



Chief set out to create the best video wall system on the market – a system that solves the most common problems installers often run into on the worksite. We achieved those goals with the new ConnexSys™ Video Wall Mounting System.

The solution began by working with dealers and installers to get feedback on available video wall options, and Chief continued to gather feedback at each step in the development process.

The best part: the new mounting system significantly decreases installation time. "Alignment can take up 50-70 percent of the install time," said Kathryn Gaskell, product manager. "This new system quickly aligns rows for substantial time savings. For massive video walls, it's exponential."

CONNEXSYS MOUNTS WITHOUT RAILS

ConnexSys universal video wall mounts are ideal for large-scale, seamless video walls and recessed applications. Two models ship without rails so installers can source strut locally to hang multiple mounts to one rail and reduce installation time. Available in portrait and landscape orientations.



CONNEXSYS MOUNTS WITH RAILS

ConnexSys can also be ordered with individual rails for each mount so they are ready to install right out of the box. Rail models are available in both portrait and landscape orientations.



Testimonial

"It really is a no brainer when it comes to leveling. You should be able to cut your installation time in half."

- Vince DiStasio, Vice President at Video Visions

TAKE CONTROL OF YOUR INSTALL

Fusion® Flat Panel Wall Mounts

Fusion* fixed, tilt and pull-out mounts are engineered for speed of installation and usability, with features that solve tough installation problems such as leveling and stud location. A full line of accessories is available to customize your AV configuration in any application.

Fusion mounts are the perfect solution for your digital signage projects from a single screen to a 2x2 video wall.





FUSION PULL-OUT WALL MOUNTS

Fusion Series Pull-Out mounts extend 7" (178 mm) for easy cable access and servicing in hard-to-reach installations. Ideal for small video walls and for single screen applications where access is important.

Options are available for screens 26-63" up to 150 lbs (68 kg).



FUSION TILT WALL MOUNTS

Achieve perfect screen positioning with this simple-to-install solution. Fusion Tilt Wall mounts offer a low-profile and easy fingertip tilt up to -12°.

Options are available for screens 26-82" up to 250 lbs (113.4 kg).



FUSION FIXED WALL MOUNTS

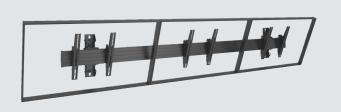
Securely attach a flat panel in a fixed position with this industry-first mount design. Fusion Fixed Wall mounts are ideal for almost any permanent on-wall installation.

Options are available for screens 26-82" up to 250 lbs (113.4 kg).

NEW ADDITIONS TO THE MENU

Fusion® Menu Board Wall Mounts

The new mounts offer perfect display positioning and flexible adjustments. The single horizontal extrusion with depth adjustment aligns the screens quickly even on irregular mounting surfaces and allows easy access behind the displays for servicing.



FUSION MENU BOARD WALL MOUNTS

Fusion menu board wall mounts can be combined to execute any digital menu board application.

Available in 2x1 up to 5x1 configurations in landscape and 2x1 and 3x1 in portrait. Holds screens up to 125 lbs (56.7 kg).



CREATE DYNAMIC VIDEO WALLS -WITHOUT THE WALL

Fusion® Freestanding Video Wall Solutions



Chief's Fusion* Series freestanding solutions make it possible to construct video walls in prominent locations for temporary situations or when wall- or ceiling-mounted installation is not an option.

Solutions range from single XL up to 3x3 configurations.

The cart offers mobility and flexibility while the bolt-down version creates a permanent solution.

MAKE A MOVE OF TAKE A STAND

Fusion Mobile Carts and Stands



Rounded edges and sleek features give Chief's Fusion carts and stands a softer, professional feel that fits well in any environment.

Available in black or silver, the cart option allows you to easily move signage anywhere it needs to be, and the stand is ideal for more permanent signage needs. Both solutions support screens from 40-80".



KEEP YOUR EYES TO THE SKIES

for Fusion Ceiling Mounts

Fusion* Series ceiling mounts continue Chief's reputation for easy, intuitive display installation.

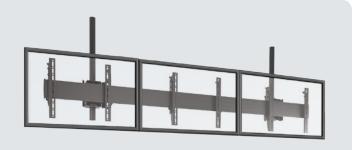
SINGLE & BACK-TO-BACK CEILING MOUNTS

Chief's Fusion Series single and back-to-back ceiling mounts provide perfect screen positioning and flexible adjustments for a fast and easy set-up. Heavy-duty versions are available for extra large displays.



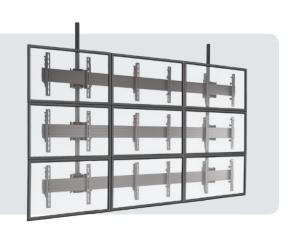
MENU BOARD CEILING MOUNTS

Fusion menu boards provide unbeatable installation features like Centris* Tilt so screens stay where you place them for effortless, fast multi-screen alignment.



VIDEO WALL CEILING MOUNTS

Chief's multi-display ceiling mounts include features like independent height and plumb adjustment knobs for quick, easy screen alignment. Mounts can be constructed in several configurations to hold 2x2, 3x2 and 3x3 arrangements.



ACCESSORIZE YOUR INSTALL

All of the Fusion ceiling mounts can be customized with a host of available accessories that work across the ceiling, cart and bolt-down product lines. Customize each project to meet your needs with shelves, speaker adapters, CPU holders, storage, power management and more.



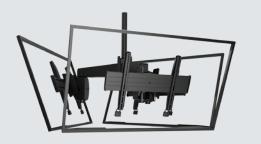
STACKED MOUNTS

Ceiling mounts can also be stacked on a single column for multiple display applications in either portrait or landscape orientation.



MULTI-DIRECTIONAL MOUNTS

Get 360° of viewing capability with triple- and quad-mount systems. Both safely support multiple displays from a single column drop while maintaining installer-friendly features.



Testimonial

"I'm really pleased with this product," says Jeff Pasternak, systems engineer with Video Visions, Inc. "I can't say it enough. It was a pleasure to install. We completed ahead of schedule because of the thought that Chief put into the design and engineering of this product."

- Feedback on Chief's new video wall ceiling mounts

DON'T JUST INSTALL, THINSTALL

Thinstall™ Series Swing Arm Mounts



Chief's Thinstall™ Series Swing Arm Mounts are sleek, full-motion wall mounts perfect for digital signage applications.

The Thinstall family includes swing arm options for 10-58" screens and a full line of supporting accessories.



CHIEF PROVIDES DIGITAL SIGNAGE PROJECTOR SOLUTIONS FOR SWEDISH EXHIBITION CENTRE



Swedish exhibition centre Kistamässan needed cutting-edge digital signage to match its modern design. Its AV integrator, Digital Media Display, relied on Chief mounts when installing projected digital signage in one of the facility's major halls.

"Installing Chief's projector solutions was the answer to our needs and really simplified the installation," said Dennis Sundell of Digital Media Display. "The independent roll, pitch and yaw adjustments within the projector mount made the fine-tuning of the projection quick and easy."

THE INDUSTRY STANDARD

Installer-Inspired Projector Mounts

Projector installations are used as a means of digital signage across the globe, and Chief is proud to offer the leading projector mounts in the industry. Chief projector mounts have been engineered to minimize installation time, simplify maintenance and provide integrated security.





FIELD of SCREENS

Chief mounts bring Target® Field's digital signage to life

The Minnesota Twins[™] wanted their stadium - Target Field - to be one of the most advanced, user-friendly stadiums in all of professional sports. This meant that they needed dynamic, state-of-the-art digital signage that would enhance the fan experience throughout the 1 million-square-foot park.

CHIEF STEPS UP TO THE PLATE FOR THE HOMETOWN TEAM

Located in downtown Minneapolis, the open-air stadium was outfitted with more than 600 LCD monitors, all installed with the help of Chief mounting systems.

Spread throughout the facility in seating areas, concourses, mezzanines, lobby areas, suites and offices, the displays were deployed in sizes ranging from 32, 42 and 46" models on up to 60" units, and supported with a combination of Chief pull-out, fixed, ceiling and swing arm mounts. The signage served as visual reinforcement of the action on the field as well as a source of digital messaging and advertising.

"We didn't always have walls aligning within 90 degrees of each other," said Paul Johnson, project manager for the systems build. "There are a lot of variations within the architecture of the stadium from place-to-place. When first giving consideration to how we were going to hang our video screens, it was apparent that we really needed to work with a manufacturer that had the flexibility to provide different mounting solutions for our many diverse applications."



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