

DA-LITE[®]

FOR YOUR IMAGE™



Introducing Da-Lite
a brand of Legrand | AV



AMAZING AV EXPERIENCES

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for commercial, industrial and residential markets makes it a benchmark for customers worldwide. In the AV space, Legrand | AV offers an extended portfolio of branded audiovisual products including flat panel mounting solutions, projector mounts, projection screens, switches, routers, cabling and connectivity, equipment racks, PTZ cameras and furniture for Commercial AV markets. Its innovative products are sold under the C2G, Chief, Da-Lite, Luxul, Middle Atlantic, Projecta and Vaddio brand names. All brands work together to provide a breadth of product, strength of longevity, and advantage of superior customer service and support.

The Brands of Legrand | AV

Learn more in our [Spotlight Brochure](#)

C2G

C2G simplifies Audio-Video and PC connectivity for commercial applications. Our solutions are innovatively designed to provide the critical features needed for the space they occupy in corporate, education, healthcare, government and other crucial environments.

CHIEF

Chief has an expansive portfolio of inspired solutions for flat panel displays, projectors, desktop monitors and other AV components. Through deep customer and end-user empathy, Chief continually strives to create amazing technology experiences.

DA-LITE

For over 100 years, Da-Lite has been designing, manufacturing and marketing the most comprehensive line of projection screens in the world. Today, we offer our widest selection ever of proprietary projection screen surfaces and materials in our history.

LUXUL

Luxul is the leading innovator of simple-to-deploy, professional-grade IP networking solutions for use by custom installation professionals. Designed for use in both residential and commercial environments, the Luxul family offers a complete line of solutions that simplify network design and deployment – resulting in a scalable network that is both powerful and easy to install. With Luxul, installers can deliver the ultimate IP network without the complexity associated with traditional networking gear.

MA

Middle Atlantic offers innovative system enclosures, tech-enabled furniture, power products and Wiremold cable management solutions for complete and unmatched AV system support and protection.

vaddio

Vaddio manufactures professional quality PTZ cameras, Pro AV solutions, a full suite of Unified Communication and Collaboration systems. Combining enterprise class performance and industry leading support, Vaddio products enhance any AV experience by elevating the science of communication with The Art of Easy.

About Da-Lite

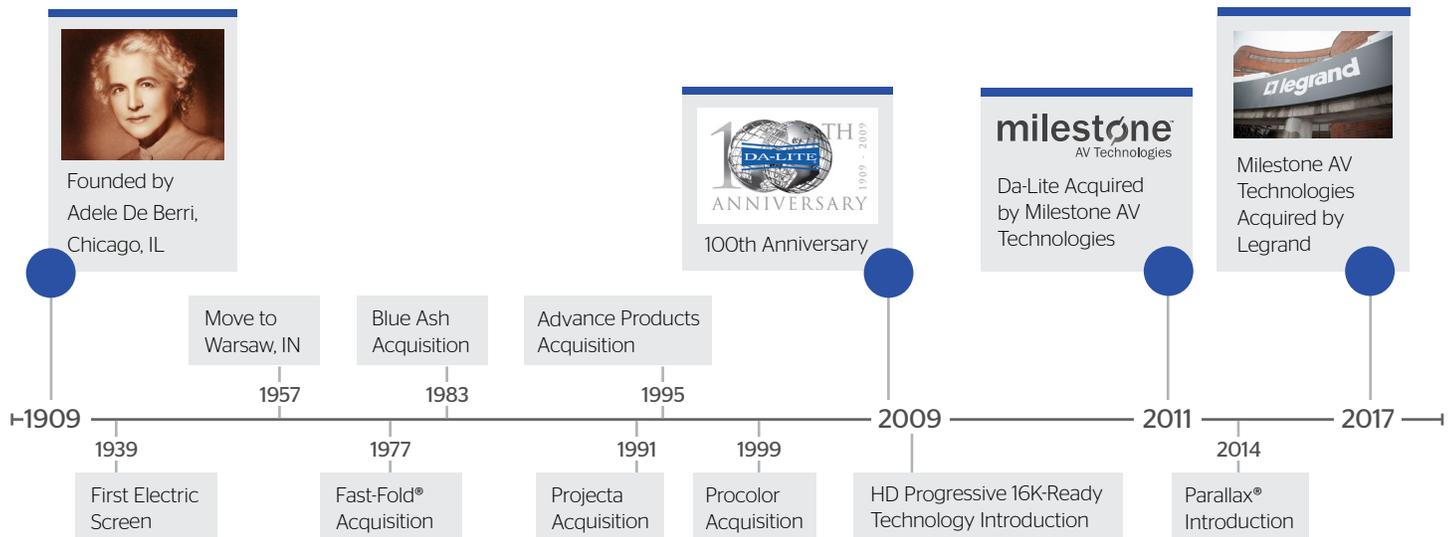
History

Da-Lite was founded in Chicago, IL in 1909 by Adele De Berri as the De Berri Screen and Scenic Company. First products included specially formulated paint for application to the walls of nickelodeon theaters in the greater Chicago area applied with a brush of Adele's design. These silver painted movie theater walls proliferated throughout the area in the 1910s and spread across the U.S. through the reputation of producing a higher quality image than had been expected of projectors at the time. Eventually, it became commonplace by the 1920s to see silver tinted projected images in movie theaters in the U.S. because of this silver paint being applied. Movies took on the nickname, "the silver screen", a direct reference to the Da-Lite motion picture paint products being used to make images better for audiences.



Starting in the 1920s, Da-Lite began to develop and mass produce what are now known as traditional screen products: portable, manual, fixed and electric screens for home and commercial use in the dawn of the AV age. Da-Lite's backbone of industry prowess during this 1920s-1950s era was the in-house development of screen surfaces specific to projection technology of the time, a practice Da-Lite continues to use in the present day R&D efforts of projection technology. The product line depth and sales reach of Da-Lite in this early era allowed the company to take the leading place in the market where it has remained as the first choice for portable, manual, fixed and electric screen technology decades later.

Because of the booming volume of screen products produced by Da-Lite, the company was forced to relocate outside of Chicago, IL in order to find more physical space for product manufacturing. A site two hours east of the city in Warsaw, IN was chosen by the owners because of their familiarity with the area as a site for vacationing in summer around the lakes of the Warsaw area. Since this move in 1957, Da-Lite has remained in this Warsaw, IN facility where it still manufactures products daily.



Facilities & Portfolio

Production Facilities

The Warsaw, IN facility is Da-Lite's primary production facility for the brand and is one of the largest facilities in the U.S. for Legrand. At least 9 of 10 products with the Da-Lite logo are manufactured from scratch in a made to order process in this facility and shipped from there to customers globally. The Projection Technology Center in Blue Ash (Cincinnati, OH) is the R&D facility for projection screen surfaces and nearly all Da-Lite projection surfaces are produced there in large scale, then transferred to Warsaw, IN for processing and assembly into projection screen products.

Warsaw, Indiana	Blue Ash, Ohio
311,000 ft² Global Product & Manufacturing Center	40,000 ft² Projection Technology Center
 <ul style="list-style-type: none"> Tensioned Electric Electric Fast-Fold Fixed Frame Manual/Portable Interactive 	 <ul style="list-style-type: none"> Vinyl Screen Surface for Warsaw Manufacturing Rear Projection

Portfolio



Tensioned Electric



Electric



Fast-Fold



Fixed Frame



Manual/Portable



Accessories



Interactive



Furniture



Rear Projection

Best Sellers

CATEGORY	NAME	
Electric (Ceiling Recessed)	Tensioned Advantage®	
Electric (Wall & Ceiling)	Tensioned Contour	
Electric (Cable Drop)	Wireline Advantage®	
Fixed Frame	Cinema Contour®	
Fixed Frame (Large Format)	Series 300 Lace and Grommet	
Portable (Rental & Staging)	Fast-Fold Deluxe	
Interactive	IDEA™ Screen	

CATEGORY	NAME	
Basic	Matte White	
Intermediate	Da-Mat®	
High Resolution	HD Progressive	
Ambient Light Rejection (True Optical)	Parallax Pure	
Ambient Light Rejection (Contrast Based)	Parallax Stratos	
Interactive	IDEA	
Rear Projection	Dual Vision	

Product Applications



Latest Innovations



Fast-Fold Deluxe Screen System

The enhanced Fast-Fold® Deluxe Screen System brings an advanced approach to rental and staging applications for set-up and tear-down to accommodate all skill levels. Its new and efficient portable design features include an intuitive leg-to-frame locking mechanism with no parts to lose. This screen is now available with HD Rental - a foldable and optically enhanced screen surface for high definition AV experiences, featuring RF (radio frequency) welded binding for improved aesthetics and durability.



Tensioned DescenderPro

DescenderPro is the first Da-Lite ceiling recessed screen to be stocked and available for immediate shipment. Its compact housing is up to 1/3 smaller than similar electric screens for easy installation in tight spaces.

Available in standard sizes and up to 164" diagonal with four surface options, the DescenderPro ships quickly for projects with little to no lead time. Internal junction box, silent motor and low-voltage control (LVC) are standard.



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Parallax Stratos 1.0

Parallax® Stratos 1.0 is a Contrast Based, 80% ALR surface engineered for high value, large scale projects. This surface is available up to 16' H in a variety of products, including Da-Lite's core lineup of electric screens and fixed frames to expand your product portfolio and installation applications. Appropriate for standard throw projection (1.0:1 or greater).

This surface has achieved GREENGUARD GOLD Certification.

Premier Surface Technology >

Links & Info



One-Year Warranty

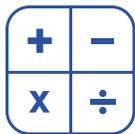
[Learn More Here](#)

Five-Year Warranty

[Learn More Here](#)

Environmental Stewardship

[Learn More Here](#)



Screen and Surface Selection Tools

Selection tools and resources to help guide you to the perfect projection screen solution.

Download screen and surface selection spreadsheets, screen calculators and learn more about customized screen designs and product training.



Design Center

Count on the Da-Lite Design Center to help make your next event one to remember. No one has produced more custom screens for more years than Da-Lite. From internationally televised award events to concerts and festivals, industry specialists turn to Da-Lite when it's show time.

Whether your event calls for a one-time use projection screen or a road show warrior, the Da-Lite Design Center team is ready to design and manufacture a screen that fits the demanding performance you require. Today's producers, directors and stage managers are using new projector technology to produce amazing images. They count on the expertise of Da-Lite's engineers and chemists to capture their visions. Capture your vision and audience with a custom projection screen - from the Da-Lite Design Center.



Online Training Courses

AV University is home to Chief, Da-Lite, Middle Atlantic and Vaddio training courses. Our wide variety of course options include product certifications, installation tips & tricks, how-to videos, application specifics, general industry knowledge and much more. The program allows you to pick and choose your courses to help you create exceptional AV experiences every day. You can learn on your own time, at your own pace.

TO REGISTER FOR COURSES GO TO:

www.legrandav.com/training



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COMMERCIAL BRANDS

Chief | Da-Lite | Luxul | Middle Atlantic | Projecta | Vaddio